

INVESTMENT

FINANCE



billbarter®

SERBIA

AGRICULTURE



GROWTH CAPITAL FOR AGRO-CHEMICALS PRODUCTION, SERBIA

Summary: introducing new products to the market, increasing market share.

Investment: 5.000.000 EUR

Location: Kruševac, Serbia

Term: 7 years

PROJECT OWNER

The Company is the owner of well-known agro chemicals brand in Western Balkan due to long tradition (established in 1934). The Company has functional production facilities and it has established co-operation with all major distributors and consumers of pesticides in Serbia. Land & buildings owned by the project owner are valued at €4.7M.

SHAREHOLDER

The single shareholder is a production, trading and servicing company, established in 1997 with annual revenue over 20 million EUR. The company purchased the project owner in 2016 and invested more than 2 million EUR into renovation and upgrade of the existing equipment and restarting the existing 18 trademarks on the market.

INVESTMENT

In the past 3 years the company introduced several more products to the existing portfolio in cooperation with local science institutions. 5 million EUR investment is required to purchase further equipment, introduce new products and gain further market share in Serbia, Bosnia & Herzegovina and Montenegro.

FINANCIAL PROJECTIONS

NPV: 11,6 million EUR

IRR: 29,02 %